



News+Notes

An Information Service of the Forest Stewardship Council

FSC International Center Bonn, Germany

Volume 6, Issue 3 March 7th, 2008

To subscribe to the News and Notes email subscribe@fsc.org

IN THIS ISSUE

- 2 FSC in Figures
- 2 Current FSC Public Consultations
- 3 New FSC members
- 3 Papua New Guinea First Accredited FSC National Initiative in Oceania
- 4 Second FSC Certificate Granted in Middle East - Largest Paper Mill in UAE Achieves FSC certification
- 4 FSC Recycled Newsprint Available in Canada
- 5 Construction Firms Commit to FSC
- 5 **Resource Section**

FSC EXTENDS PROJECT TO LINK SUPPLY AND DEMAND

The FSC International Broker Project, also known as 'More FSC products on the European Market' successfully linked numerous producers of FSC products with buyers. FSC National Initiatives participating in the project are developing internal capacity to develop market linkage strategies. The project has been extended for an additional six months.

As supplies of products made with wood from FSC certified forests become more widely available, new opportunities develop to match the rapidly increasing demand with these growing supplies. FSC National Initiatives in Europe will continue to work together to facilitate the flow of certified products from Central and Eastern Europe to Western European markets to match buyers and sellers.

The Global network of FSC National Initiatives, certified companies and other partners are developing strategies to help ensure successful linkage of supply and demand. These will provide additional benefits for partners in the FSC system.

A number of National Initiatives participating in the project are establishing new fee for service activities. These aim to generate additional income to develop internal capacity to build market linkage strategies.

Services offered through the project include: support in using FSC as a marketing tool; technical support and training on FSC standards; support in the development of new FSC product lines at the retail level; and helping supply and demand of FSC products meet.

Valuable information is evolving on the dynamics required to link buyers and sellers across multinational borders. This important information will be used to inform the development of market linkage activities that are part of the work program for FSC Global Development.

FSC accredited National Initiatives in Italy, the Netherlands, Poland, Slovakia and the UK are involved in the project. Since its inception 12 months ago, market links to Belgium, Croatia and the Czech Republic are evolving.

The Broker Project is made possible through the kind support of the DOEN Foundation. It is another valuable initiative that FSC National Initiatives are carrying out to provide market linkage services. A similar program in the USA 'FSC Certified Product Inquiry' is seeing good results as well with some 1'000 enquiries a year being distributed to certificate holders in the construction products market in North America.

For further information on the Broker Project visit www.fscbroker.com. For information on the US 'FSC Certified Product Inquiry' visit www.findfsc.org.



FSC Trade Fair Brazil 2008
www.brasilcertificado.com.br



Writing the future ...
markets for responsible paper!
4th FSC Global Paper Forum
9 – 10 June 2008 on drupa08 in Düsseldorf
www.writingthefuture.org



© 1996 Forest Stewardship Council A.C. (FSC-SBCR-0092)

FSC Global Paper Forum 2008
www.writingthefuture.org

Subscribe at subscribe@fsc.org, unsubscribe at unsubscribe@fsc.org

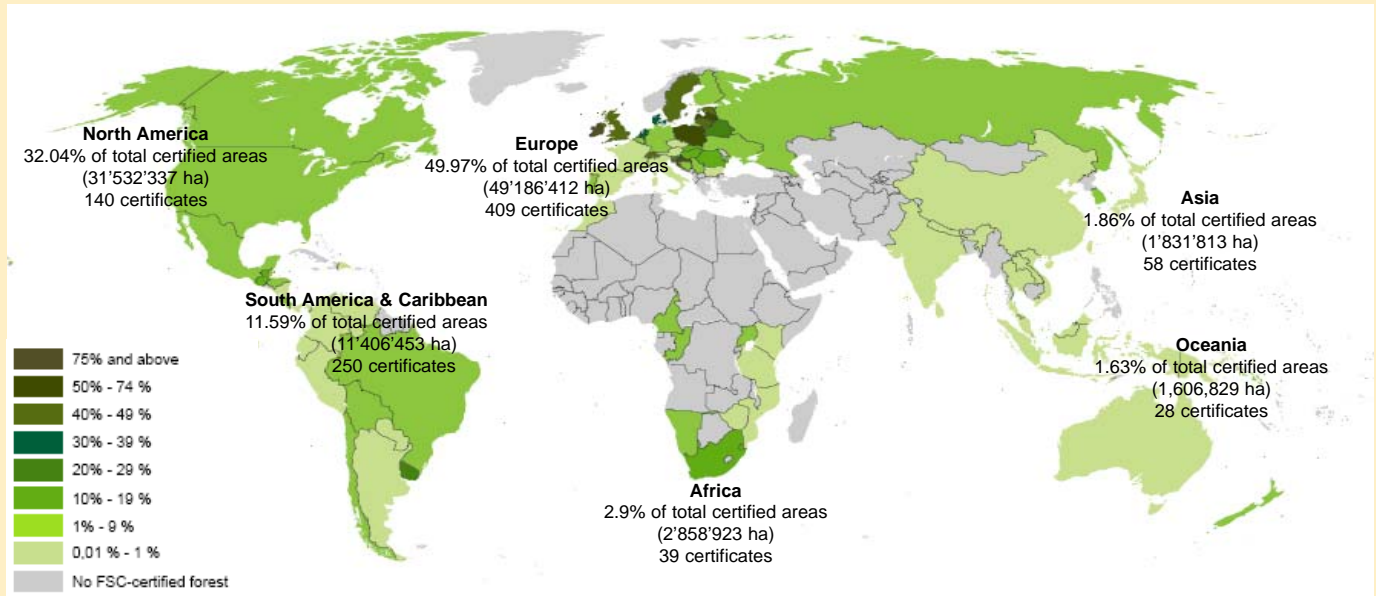
Forest Stewardship Council International Center, Charles-de-Gaulle Str. 5, 53113 Bonn, Germany
Phone: +49 (228) 367 66 0 Fax: +49 (228) 367 66 30
www.fsc.org

FSC IN FIGURES

Information as of March 6th 2008
Total certified area: 98'422'768 ha

Total Forest Management certificates: 926
Total Chain of Custody certificates: 8'388

Currently FSC has Forest Management and Chain of Custody certificates in 79 countries



Source: Map FSC Denmark 01/01/08

For quarterly updates on FSC charts and figures and for the FSC market information pack, visit www.fsc.org/figures and www.fsc.org/charts

CURRENT FSC PUBLIC CONSULTATIONS

FSC-POL-20-002 V3-0 Draft 2-1 Policy for the Association with FSC

Should a company be allowed to market its FSC certified timber as such if it is at the same time engaging in unacceptable forest practices in other, non-certified areas?

Should a company be allowed to enjoy the benefits of using FSC's good name and trademark to promote their activities and products, while some part of their operations continue to violate the very fundamentals that FSC stands for?

Recognizing that some companies may need time to change their forestry practices on all sites, the question remains how to prevent greenwashing. This issue is also known as partial certification.

This draft policy defines the issues with which FSC does not want to be associated with. Draft 2-1 was produced taking comments received on draft 2-0 into account. This document is under public consultation and FSC requests your feedback by March 31st, 2008.

For further information and to submit your comments visit www.fsc.org/en/work_in_progress/other_docs.

NEW FSC MEMBERS

Total FSC Members as of Feb 29th 2008: 736

Economic - North	159	Economic - South	132
Environmental - North	120	Environmental - South	190
Social - North	55	Social - South	80

Name/Company/Org.	Representative	Country	Chamber	Subchamber
Mr. Richard John Watling		Fiji Island	ENVIRONMENTAL	NORTH
Mr. Nana Ansah Adu Baah II		Ghana	SOCIAL	SOUTH
Mr. Benjamin Kwame Sam		Ghana	SOCIAL	SOUTH
Ms. Rosa Almendares Medina		Honduras	SOCIAL	SOUTH
Mr. Volga Lipwoni		Kenya	ENVIRONMENTAL	SOUTH
Mr. Michael Kiama Gachanje		Kenya	ENVIRONMENTAL	SOUTH
Ms. Sandra Razanamandranto		Madagascar/ Ghana	ENVIRONMENTAL	SOUTH
Timberlands Limited	Mr. Colin Maunder	New Zealand	ECONOMIC	SOUTH
Cooperativa de Producción Agroforestal Kiwatingni R.L.	Mr. Rufino Johnson	Nicaragua	ECONOMIC	SOUTH
Rich Corporación S.A.	Mrs. Felicita Gutiérrez	Nicaragua	ECONOMIC	SOUTH
Ms. Nadezhda Strakhova		Russia	SOCIAL	SOUTH
Mr. Ivan Muir		South Africa	ECONOMIC	NORTH
Mr. M.A. Allam		Sri Lanka	SOCIAL	SOUTH
Mrs. Felicia JRS Weerawardena		Sri Lanka	ENVIRONMENTAL	SOUTH
The World Conservation Union (IUCN) Sri Lanka Country Office	Mrs. Shiranee Yasaratne	Sri Lanka	ENVIRONMENTAL	SOUTH
Lexicon Communications Corp.	Mr. Stuart Leventhal	United States	ECONOMIC	SOUTH
NewPage Corporation	Mr. James D. Okraszewski	United States	ECONOMIC	SOUTH
Mr. Mazuba Fabian Malambo		Zambia	ECONOMIC	SOUTH

For information on how to become an FSC member visit www.fsc.org/en/getting_involved/become_member.

PAPUA NEW GUINEA FIRST ACCREDITED FSC WORKING GROUP IN OCEANIA

The FSC Working Group in Papua New Guinea is now accredited. This makes Papua New Guinea the first FSC accredited Working Group established in Oceania.

The Working Group is developing national forest management standards for the country in line with FSC's Principles

and Criteria. Forests known for their rich biodiversity cover 65% of Papua New Guinea. The island of New Guinea holds the largest remaining intact block of tropical forests in the Asia-Pacific region.

SECOND FSC CERTIFICATE GRANTED IN MIDDLE EAST LARGEST PAPER MILL IN UAE ACHIEVES FSC CERTIFICATION

The largest paper mill in the United Arab Emirates recently achieved FSC chain of custody certification. This is only the second FSC certificate issued in the Middle East and is an important step for establishing responsibly produced paper products in the Region.

Abu Dhabi National Paper Mill L.L.C. will distribute FSC certified paper and paperboard regionally and internationally.

"This allows FSC products to become available for discerning buyers within the Middle East and is another step in

cementing FSC certification as the international market leader of certified forest products," said Loy Jones, Asia Pacific Regional Manager of Rainforest Alliance.

FSC accredited Certification Body Rainforest Alliance/ SmartWood Program issued the certificate on February 22nd, 2008.

Based on Rainforest Alliance Press Release 20/02/08

WWF GUIDE TO BUYING PAPER

The WWF Guide to Buying Paper outlines how organisations can make responsible paper purchasing decisions. The guide recommends when using paper, use recycled wherever possible which should carry the FSC logo. Furthermore, it recommends only FSC certified material for virgin fibre.

To view the guide visit www.panda.org/paper/toolbox.

FSC RECYCLED NEWSPRINT AVAILABLE IN CANADA

Atlantic Newsprint Company recently achieved FSC certification for its 100% recycled newsprint. The company provides paper for some of Canada's largest retailers.

Liza Murphy, Managing Director for FSC Global Development said, "This certificate is a significant achievement bringing more recycled paper onto the market and giving consumers new products and choices for responsible purchasing. We congratulate Atlantic on their achievement and hope that other companies will take similar steps."

Using recycled paper helps to take some pressure off the world's forests. This is why FSC recognizes recycled material through its FSC Recycled and FSC Mixed Source labels. FSC Chain of Custody certification tracks the content and post-consumer materials through the production chain. This is certified by an independent, FSC accredited certification body.

Atlantic is producing 100% recycled newsprint since 1991. The mill uses more than 200,000 tons of old newspapers and magazines a year and turns this into newsprint for newspaper publishers and commercial printers across North America.

FSC certification allows printers and retailers to demonstrate their participation in responsible purchasing to their customers. Numerous major supermarket, hardware, and general merchandise retailers are testing the products.

Based on Atlantic Newsprint Press Release 25/02/08

CONSTRUCTION FIRMS COMMIT TO FSC

An increasing number of construction firms around the world are committing to using FSC in their building projects. Royal BAM Group in the Netherlands and Even Construtora e Incorporadora in Brazil are some of the latest examples.

Brazil - South America

Even Construtora e Incorporadora is set to use more FSC for tropical timber in 2008. The decision follows from their first and successful large acquisition of FSC certified wooden doors. With over 60 projects planned for 2008, this commitment will directly contribute to improving forest management practices in the Amazon.



WWF Netherlands building built FSC timber © 2007 FSC Netherlands

The company, Even, is the fourth largest construction firm in the populous state of São Paulo, Brazil. Whilst Brazil is the largest producer of tropical timber in the world, it is simultaneously the largest consumer, most of which ends up in the construction sector. 80% of the timber that arrives in São Paulo is used in the civil construction sector.

Based on Brazilian Buyers' Group of Certified Forest Products
Press Release 10/2007

The Netherlands - Europe

Royal BAM Group is set to use FSC wood in all its building projects developed in the Netherlands. The multi-national company is one of the largest construction firms in the Netherlands and is looking to extend its commitment to its international activities.

With over 8'000 housing developments a year, offices and more, this commitment should support the growth of FSC certified forest area. Royal BAM will use FSC certified timber in existing and new building developments including FSC tropical wood, softwoods and plywood. The company will strive to use FSC in projects which are already planned, and push for the use of FSC wood in orders involving third parties. Additionally, the company will be changing over to FSC paper within a few years.

BAM signed an agreement with FSC Netherlands in December 2007 for its activities in the Netherlands. In 2007 the estimated market share for FSC products was over 17% in the Netherlands.

Based on Royal BAM Group Press Release 03/12/07

RESOURCE SECTION

Quarterly updates on FSC figures and charts - FSC maps and data: www.fsc.org/figures and www.fsc.org/charts

FSC membership list: www.fsc.org/en/about/documents/Docs_cent/3

Events:

FSC Brazil Trade Fair (April 2008):
www.brasilcertificado.com.br

FSC Global Paper Forum (June 2008):
www.writingthefuture.org

Initiatives:

FSC Broker Project - linking European FSC markets:
www.fscbroker.com

FSC US 'FSC Certified Product Inquiry' - linking US FSC markets: www.findfsc.org

Why FSC - benefits of FSC and testimonials from supporting organizations: www.whyFSC.com

Publications:

WWF Paper Buying Guide:
www.panda.org/paper/toolbox